

#4

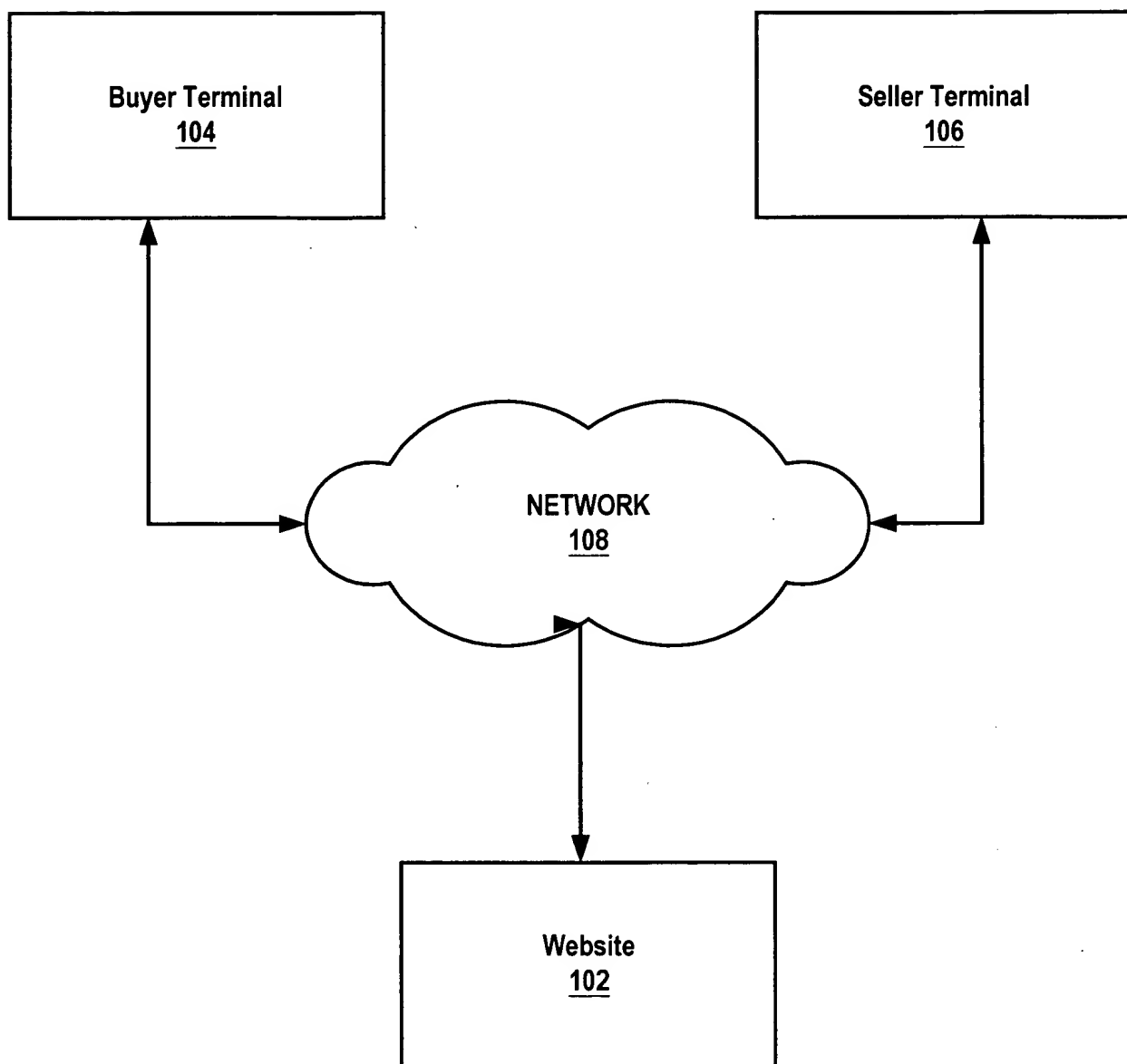


Figure 1

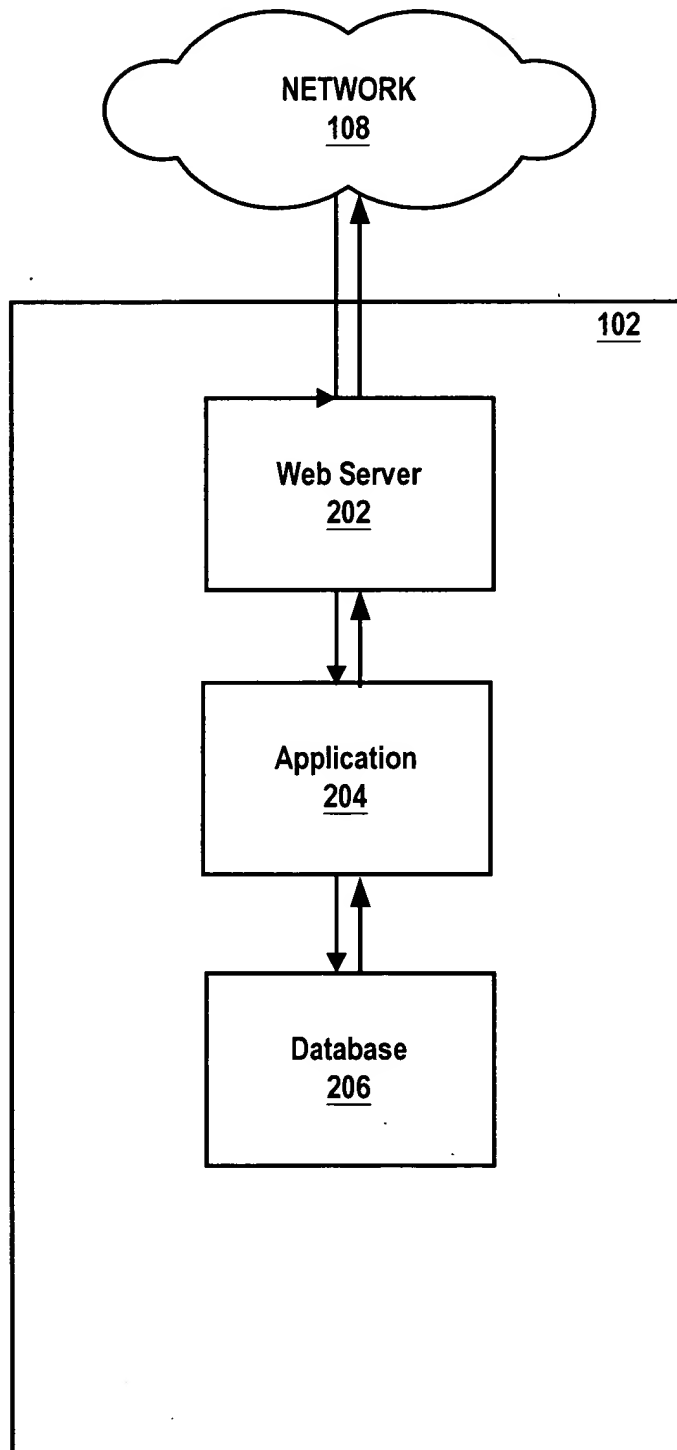


Figure 2

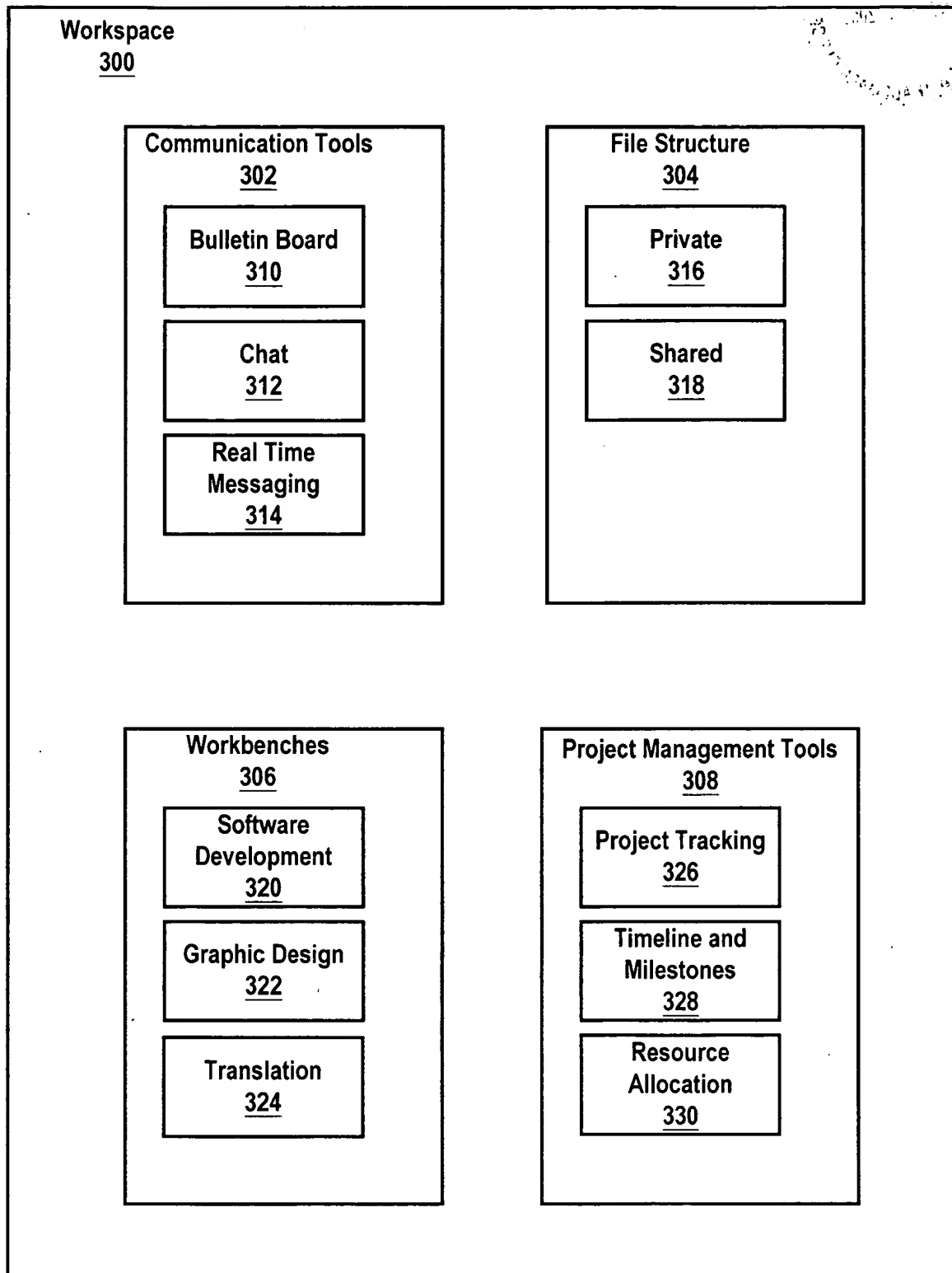


Figure 3

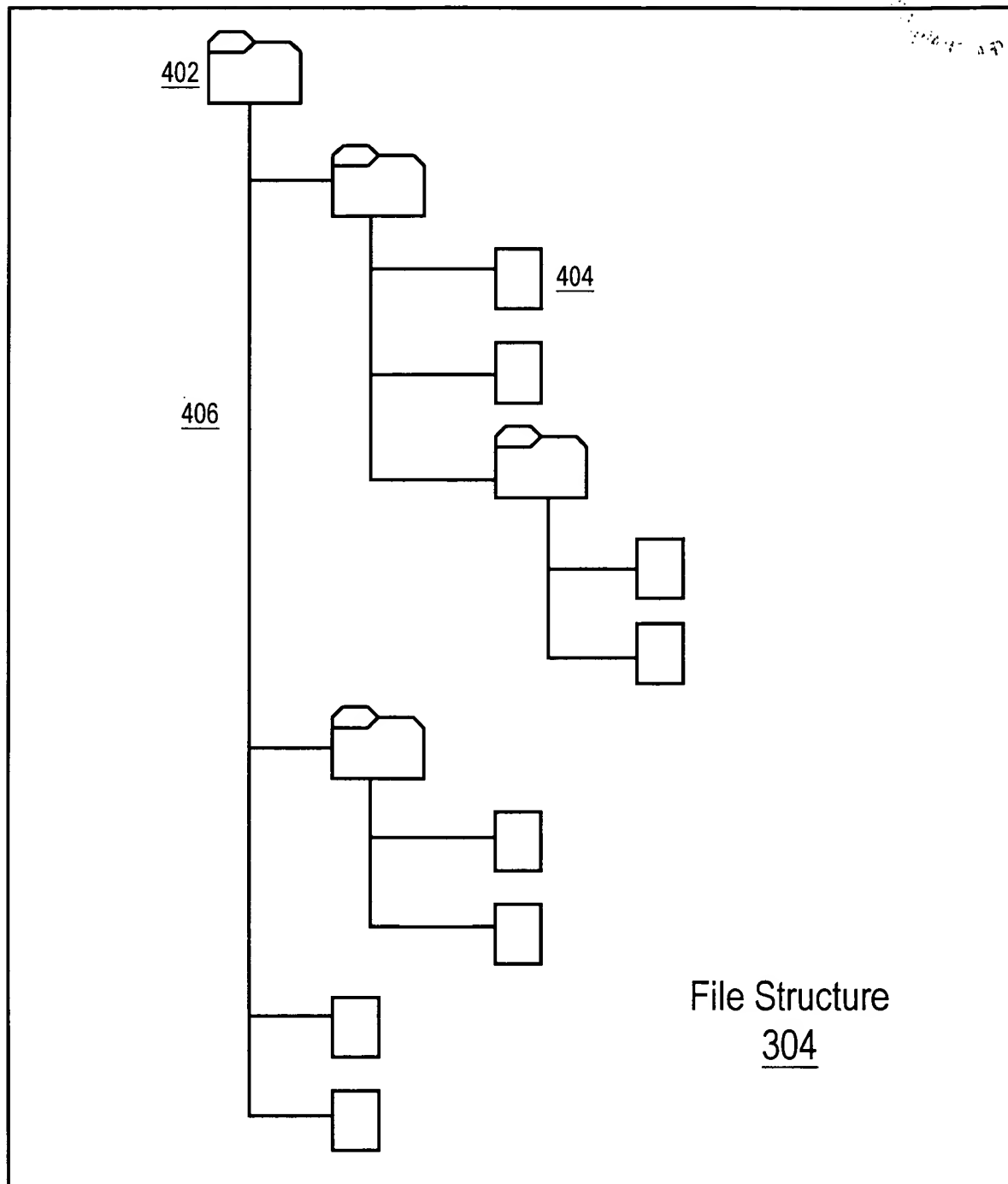


Figure 4

[home](#)[buy](#)[sell](#)[my eLance](#)[register](#)[search](#)[help](#)[Post an RFP](#) | [Fixed-Price Services](#)

Post a Request for Proposal and Get Bids

Use this form to post your project. If you are a first-time user, you will be asked to provide a phone number or credit card in order to maintain the integrity of the eLance marketplace. Read about [eLance security](#).

Need Live Assistance?

Get help from a live person online or post a project by phone.

[Online Help](#)[Post by Phone](#)

Get help [Posting an RFP](#).

View Tips and How-To in eLance [Resources](#).

RFP Wizards

Also use these customized forms to post your project:

Business

- [General](#)
- [Business Plan](#)
- [Data Entry](#)
- [Document Editing](#)
- [Presentations](#)
- [Research](#)
- [Transcription](#)
- [Translation](#)

Computer

- [General](#)
- [Computer Consulting](#)
- [IBM AS-400 Services](#)
- [Linux related Services](#)
- [Software Development](#)
- [Web Hosting](#)
- [Web Site Development](#)

Describe Your Project

(* = Required Field)

Give your project a name*:

Describe your project in detail*:

2,000 character limit. You can use HTML tags. Don't enter contact info.

What will you receive at the end of the project? (Deliverables)

Be as specific as you can. 2,000 character limit.

When do you want to receive the project*:

Who will own the rights to the final work?

Include Files

Upload any files relevant to the project:

Up to 10 files of any type.

Upload a faxed document or voice recording:

☐

Check this box to send a toll-free fax or make a voice recording. It will be attached to your project description.

Setup the Bidding

Select the eLance marketplace for your project*:

(Select One)

Other:

If you selected Other in the pulldown menu, enter a brief description in the Other box.

How long do you want bidding to run*:

 days

How much do you estimate the project will cost?

 US\$

Numeric characters only. This is only a guideline; bids may be higher or lower.

Figure 5a

[home](#) | [buy](#) | [sell](#) | [my elance](#) | [register](#) | [search](#) | [help](#)[Bid on a Project](#) | [Post a Service Offer](#)

Post a Fixed-Price Service Offer

Use this form to post a description of a service with easily defined parameters and a standard per-unit price. Don't enter your email address or telephone number into this form. Contact info is released as part of a transaction. You can edit your offer at any time.

Describe Your Service

520 What Type of Service
Do You Provide?

Required

(Select One)

Other:

The pull-down menu lists just some of the services that trade on eLance. If you don't see your service, select Other and then enter a one or two word description in the box also marked Other.

522 What's Your
Specialization?

Required

List the exact type of service you're offering, e.g., English-Italian (if you chose Business: Translation). Note: ONLY THE FIRST 25 LETTERS of your specialization will be immediately visible from the Service Offers Marketplace.

524 Price/Unit:

Required

US\$ / (Select One) Other:

Pick a unit of measurement for your service from the menu above or enter your own unit in the box marked Other. Give the price for each unit in U.S. dollars.

526 How Long Will It
Take You to Deliver?

Hours

Enter a turnaround time in hours. Turnaround time must be entered as a number.

528 Describe Your Service

530 Upload Examples of
Your Work for Buyers
to Evaluate

UPLOAD

You can attach up to 10 files of any type, including images, text files and html files. View [tips for uploading files](#).

532 Preview

After pressing this button, you can review and edit your Offer before it's posted live.

Figure 5b

[home](#) | [buy](#) | [sell](#) | [my.eLance](#) | [register](#) | [search](#) | [help](#)

[Bid on a Project](#) | [Post a Service Offer](#)

Place a Bid

[Back to Project Description](#)

To bid for this project, you must be registered, and you must have a user profile containing at least 300 characters of information. Do not put your contact info in your bid, or it may be removed and your membership suspended. A * indicates a required field.

Need Help?

Get help now from a live person using online chat.

[Online Help](#)

Enter Your Bid

534 *Enter your bid amount: ⁵¹⁰
US\$ ⁵¹²
Selection is made on more than price. Bid can be above or below the buyer's estimate or other bids. [Tips](#)

536 *Enter the date by which you can deliver the final work:
 Aug 28 2000
Default is the date requested by the buyer. eLance uses United States Eastern Time.

538 Summarize your proposal: (2,000 character limit)

Upload a longer proposal if necessary. Don't enter contact info. If you do, your bid may be removed. You can get more information from the buyer by posting questions to the project message board.

530 Attach more info to your bid:

FILE UPLOAD

All uploaded files are publicly available. Include mockups of the completed work at your own risk. [Tips](#)

542 Include a fax or voice recording:
☐ Check this box to receive a free number that you can call to send a fax or make a voice recording, which will be attached to your bid. (Publicly available.)

532 [Preview My Bid](#)
You must be registered to bid.

Figure 5c

Title: Storefront for an Electronic Marketplace for Services

Inventor: Beerud D. Sheth

S/N: 09/728,033



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[Activity](#) | [Account](#) | [Edit Profile](#) | [Watch Center](#) | [Log Out](#)

File Sharing

2 MB in use - 48 MB available

Empty

Project Name: Garden Landscape Design Ideas

- 316 —  [Private](#) — Your Private Area [info](#)
318 —  [Shared](#) — Between Buyer and Seller [info](#)

Project Name: Garden Landscape Design Ideas

Contents: 2 folders, 2 MB

Last Modified:

602 — [Use the private Message Board](#)

604

Figure 6a

Title: Storefront for an Electronic Marketplace for Services

Inventor: Beerud D. Sheth

S/N: 09/728,033

[home](#) | [buy](#) | [sell](#) | [my elance](#) | [register](#) | [search](#) | [help](#)

[Activity](#) | [Account](#) | [Edit Profile](#) | [Watch Center](#) | [Log Out](#)

318
/ **File Sharing**






2 MB in use - 48 MB available

Empty

608 - Garden Landscape Design Ideas > Shared

[Create Folder](#) [Copy](#) [Move](#) [Rename](#) [Delete](#) [Download](#) [Upload](#) [Add Comme](#)

404 -

<input type="checkbox"/>		100-0029_IMG.JPG	info	Folder/File Name: Shared Contents: 0 folders, 2693Kb Last Modified: 11-JUL-00 Comments:
<input type="checkbox"/>		100-0030_IMG_2.JPG	info	
<input type="checkbox"/>		100-0031_IMG.JPG	info	
<input type="checkbox"/>		100-0032_IMG.JPG	info	
<input type="checkbox"/>		Description.html	info	

602 - Use the private Message Board

Figure 6b

Title: Storefront for an Electronic Marketplace for Services

Inventor: Beerud D. Sheth

S/N: 09/728,033



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[Activity](#) | [Account](#) | [Edit Profile](#) | [Watch List](#) | [Log Out](#)

Logged in as **alee**. [Log out](#).

Private Message Board for Garden Landscape Design Ideas

Enter Message

604

Add Files

If you wish, upload files to complement your message.

506

UPLOAD

You can attach up to 10 files of any type, including images, text files and html files. View [tips for uploading files](#).

Post

[Use the My eLance Workspace](#)

Name

Message

Time Posted Download

606

Figure 6c

[home](#) | [buy](#) | [sell](#) | [my elance](#) | [register](#) | [search](#) | [help](#)
[Bid on a Project](#) | [Post a Service Offer](#)

RFPs: All Categories

[Add to My Watch List](#)

Post Your RFP

Search RFPs: [GO!](#)

More RFPs: [All Categories](#) [GO!](#)

Current RFPs in Project Marketplace

FILTER BY Categories: All Closing: All Listed: All									
ID	Project Name	Category	Sub-category	Initial Estimate	# bids	Average bid	Time Left	Buyer	Auth Status
3161075	user administration with php&mysql	Computer	Software Development	-	0	-	28 d, 23 h+	bfi	
3160993	PHP & MySQL Expert	Computer	Consulting	US\$1.51	0	-	2 d, 23 h+	SilkWeb2000	
3160845	CopyWriting - 4 Website	Creative	Writing	US\$1,200.00	2	US\$770.00	4 d, 22 h+	CopierWatcher	
3160307	VenueZone Party Icons	Creative	Design	US\$1.14	0	-	9 d, 22 h+	liamcasey	
3159153	Audio Streaming	Computer	Software Development	-	0	-	3 d, 21 h+	abhi7	
3159132	datanuggets.com	Marketing	Sales - Domain Name	US\$50,000.00	0	-	24 d, 21 h+	dwilliams	
3159129	Designing a Half page Color AD	Creative	Design	US\$250.00	5	US\$610.00	21 h, 31 m+	RC23	
3158229	Creative Writing	Creative	Writing	US\$30.00	10	US\$54.50	20 h, 26 m+	dawnavery2	
3156880	Work at Home	Marketing		-	0	-	29 d, 18 h+	einstein	
3156837	Logo & Stationery Design	Creative	Design	-	11	US\$495.55	29 d, 18 h+	vyhe	
3156576	Convert hard docs to PDF	Computer	Consulting	US\$200.00	6	US\$166.58	2 d, 17 h+	PGLink	
3155060	Powerpoint Touch-Up	Business	Report Production	US\$60.00	13	US\$51.08	14 h, 17 m+	Flashed1	

Figure 7

Title: Storefront for an Electronic Marketplace for Services

Inventor: Beerud D. Sheth

S/N: 09/728,033

[home](#) [buy](#) [sell](#) [my elance](#) [register](#) [search](#) [help](#)
[Post an RFP](#) | [Fixed-Price Services](#)

Services: All Categories

[Add to My Watch List](#)

[Post Your Service](#)

Search Services: [GO!](#)

More Services: [All Categories](#) [GO!](#)

Recently Purchased Services:

- [US\\$20.00](#)
- [logos, web, photography: US\\$75.00](#)
- [writing, research, business support: US\\$10.00](#) [MORE](#)

800 — Fixed-Price Services Available in All Categories

802 FILTER BY		Categories: All			Feedback: All		Price/Unit:		818
ID	904 Action	806 Category	808 Sub Category	810 Specializations	812 Price	814 Unit	816 Seller		
2033255	Info & Buy	Creative	web design	all web design, html or wysiwyg	US\$40.00	Hour	rdgraphics	5	
2033205	Info & Buy	Creative	Design	all design	US\$50.00	Hour	rdgraphics	5	
2118290	Info & Buy	Business	Startup Services	Consulting	US\$150.00	Hour	SourceCFO	5	
2129818	Info & Buy	Creative	Design	Consultant	US\$30.00	Hour	adamwho	5	
2115328	Info & Buy	Creative	Design	Logo Design	US\$300.00	Item	suebee277	5	
2040229	Info & Buy	Computer	online promotions	Online Marketing	US\$25.00	Hour	sarah77mc	5	
2115344	Info & Buy	Creative	Design	Brochure Design	US\$400.00	Item	suebee277	5	
2229197	Info & Buy	Creative	Design	Logo Design	US\$35.00	Hour	strongvisuals.com	5	
2072517	Info & Buy	Creative	Design	Design /Production Services for Print	US\$85.00	Hour	Design_Pro	5	
2162954	Info & Buy	Creative	Design	logos	US\$350.00	Item	garvey	5	
2263249	Info & Buy	Computer	Software Development	Application Development	US\$50.00	Hour	ggara	5	

Figure 8

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[Activity](#) | [Account](#) | [Edit Profile](#) | [Watch List](#) | [Log Out](#)

My eLance: Activity

 [New Features!](#)

My Buying Activity

 [Activity Archive](#)  [Archive/Delete Manager](#)

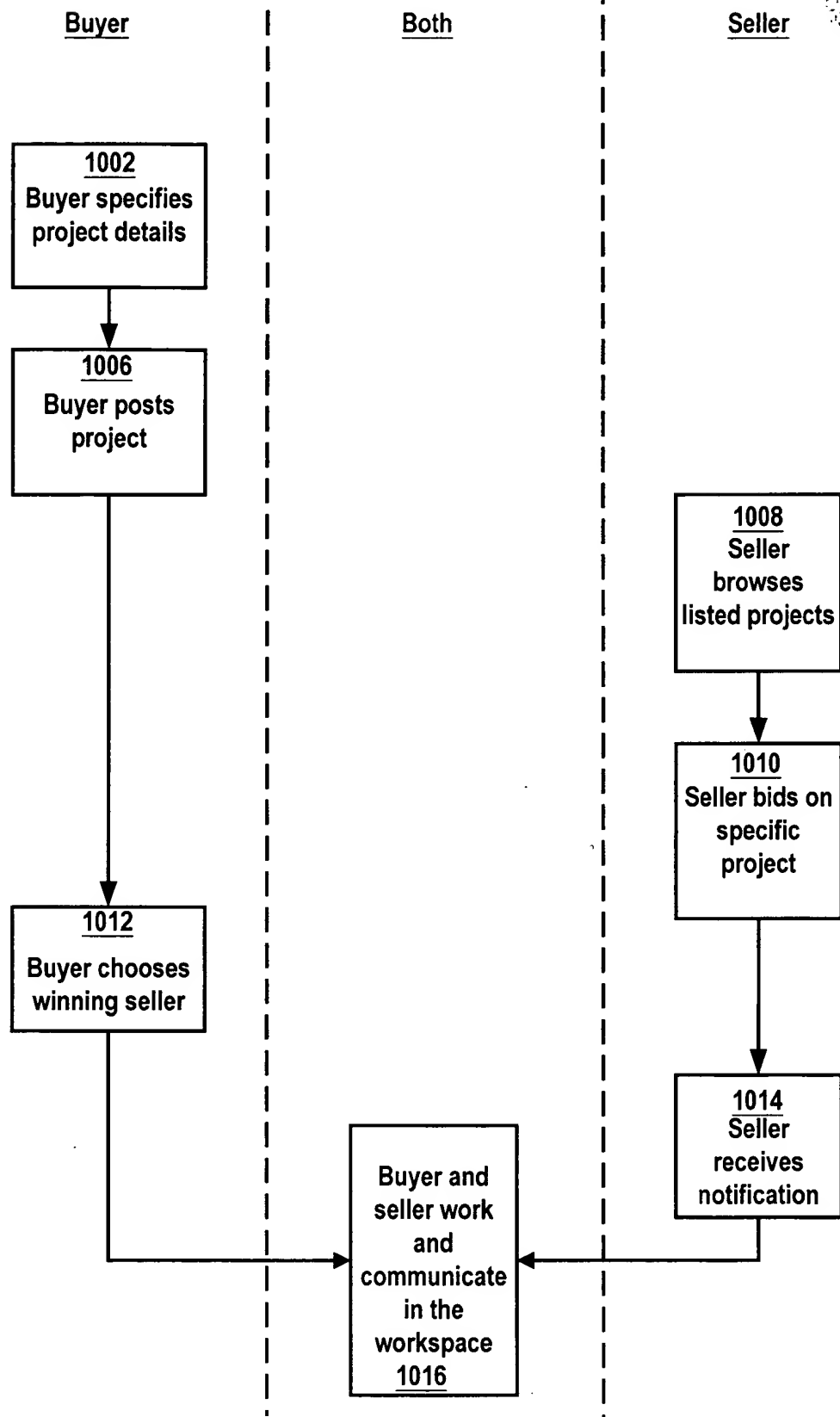
ID	Bid ID	Name	Type	Seller	Status	Actions	Work Space	Message	Make a Payment
916	918	920	922	924	926	928	930	932	934
	Post a Project  Browse Fixed-Price Services								

My Selling Activity

 [Activity Archive](#)  [Archive/Delete Manager](#)

ID	Bid ID	Name	Type	Buyer	Status	Actions	Work Space	Message	Send an Invoice
				938					936
	Bid on a Project  Post a Fixed-Price Service Offer								

Figure 9



RFP Process

Figure 10

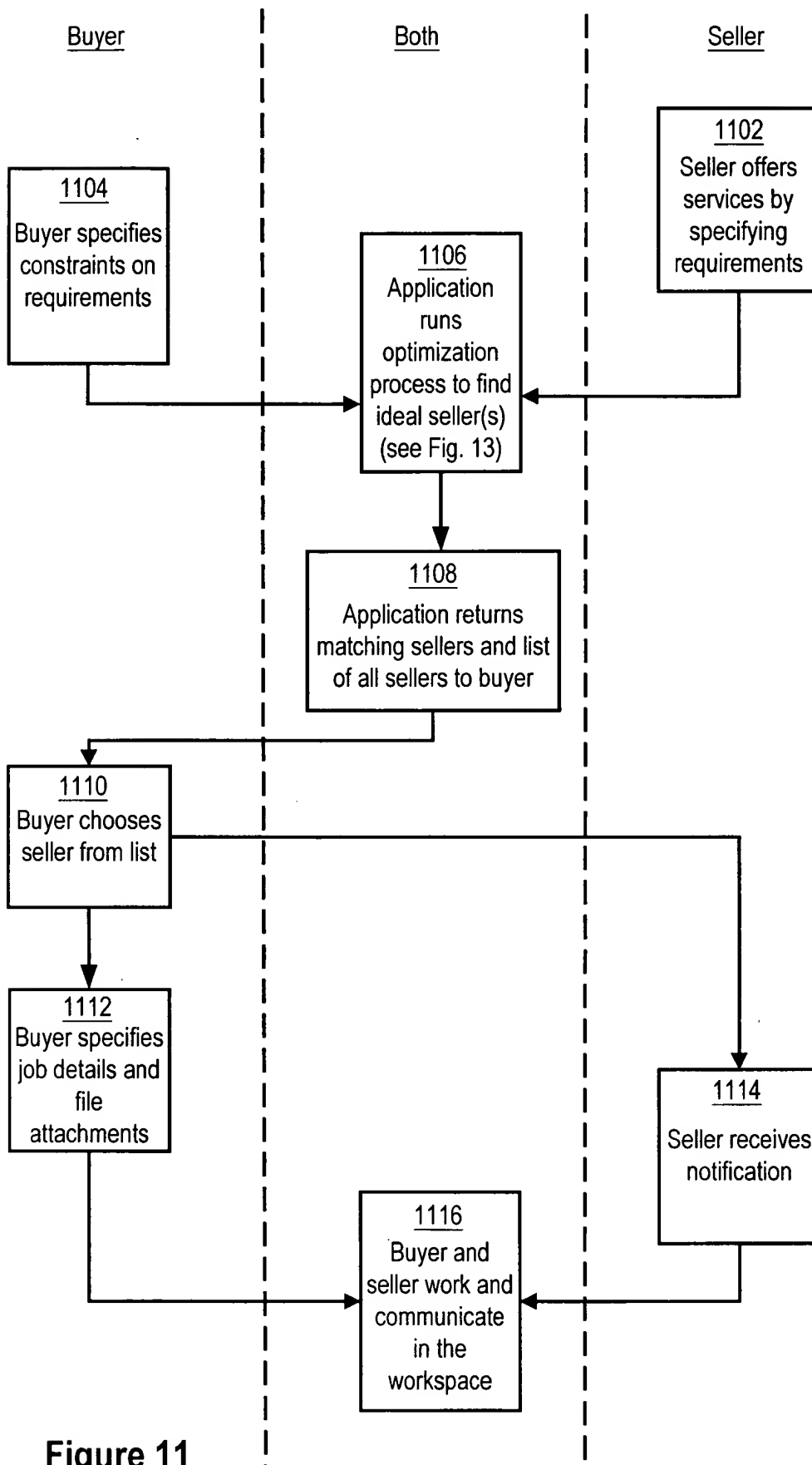


Figure 11

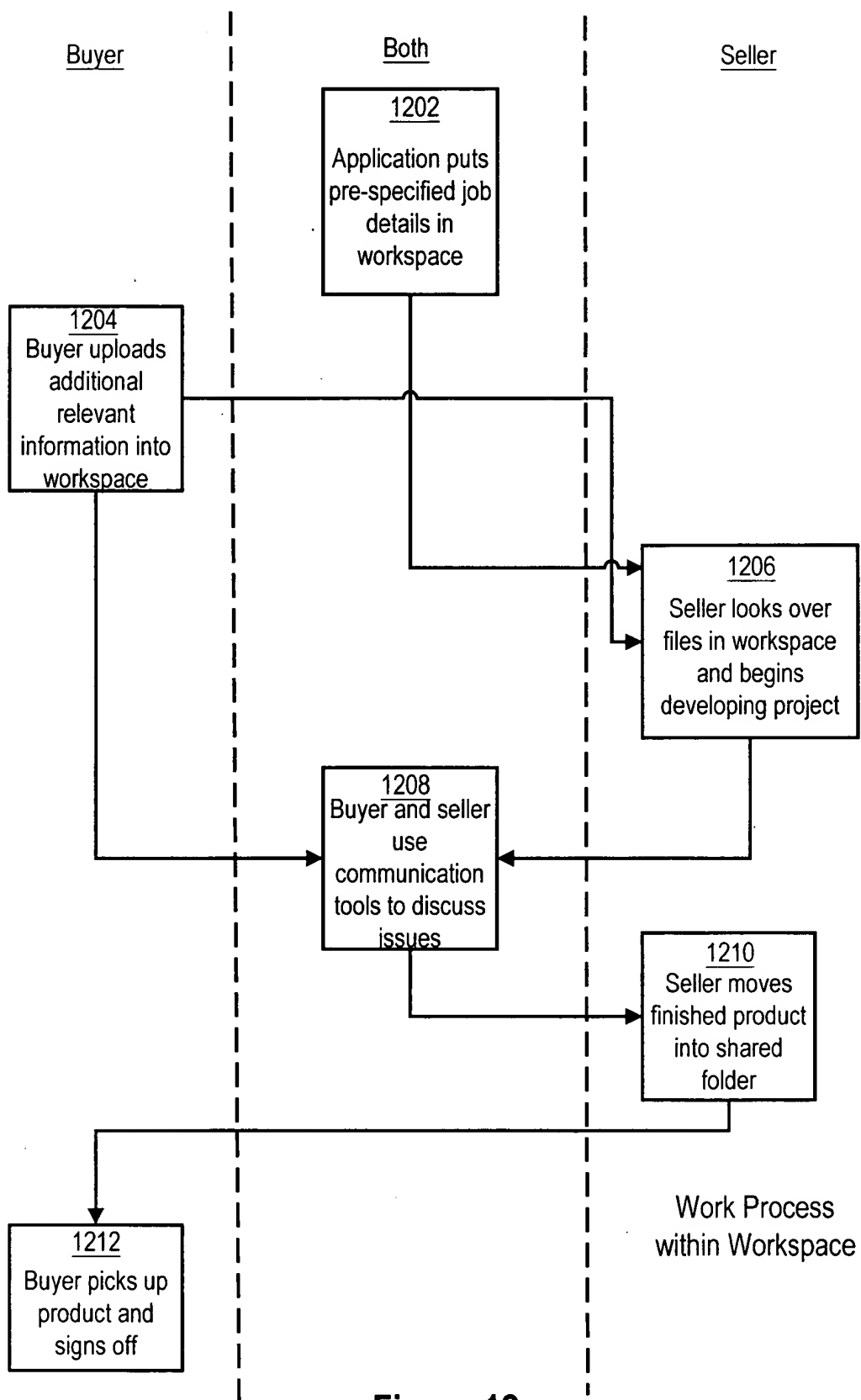


Figure 12

Optimizer-Related
Process

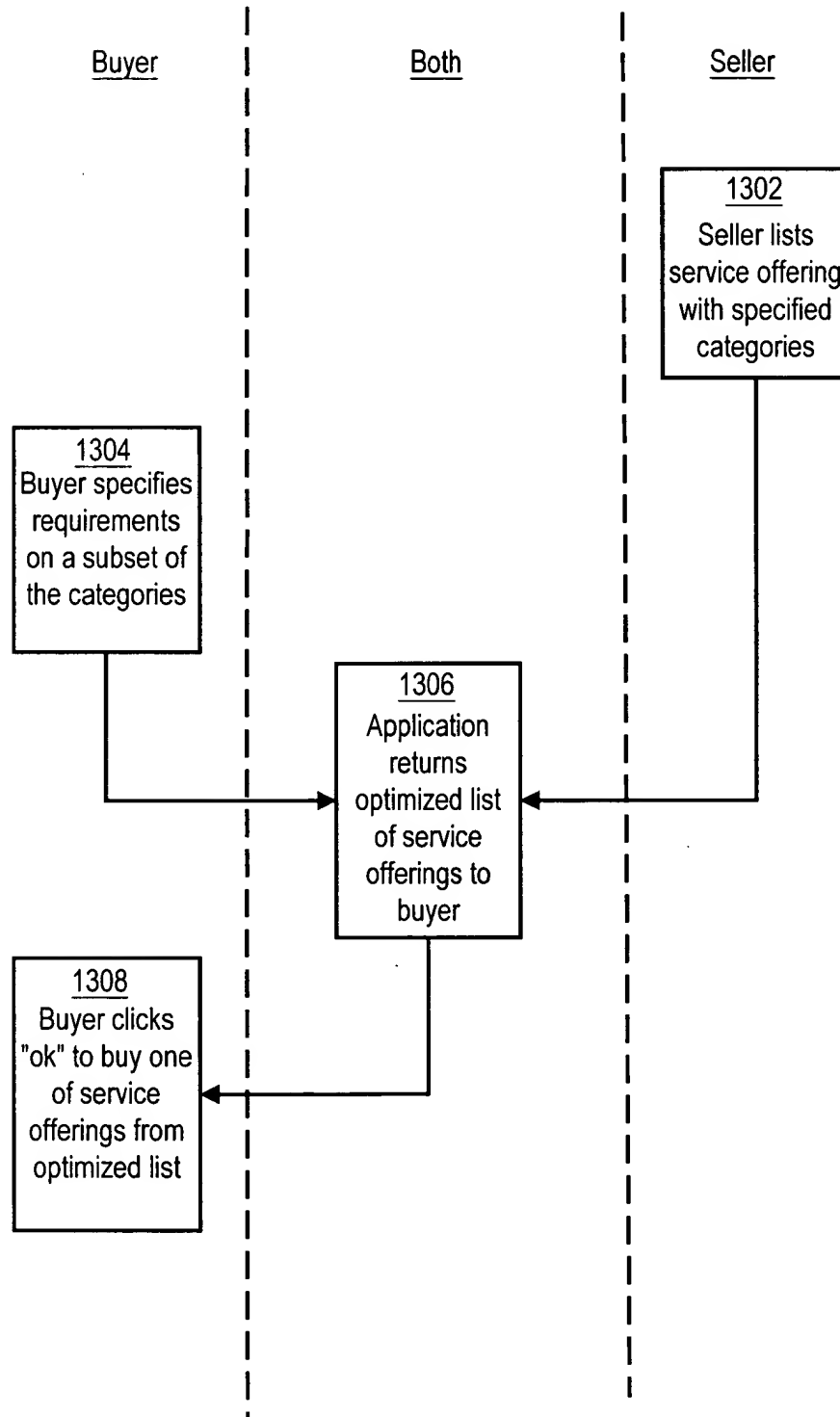


Figure 13

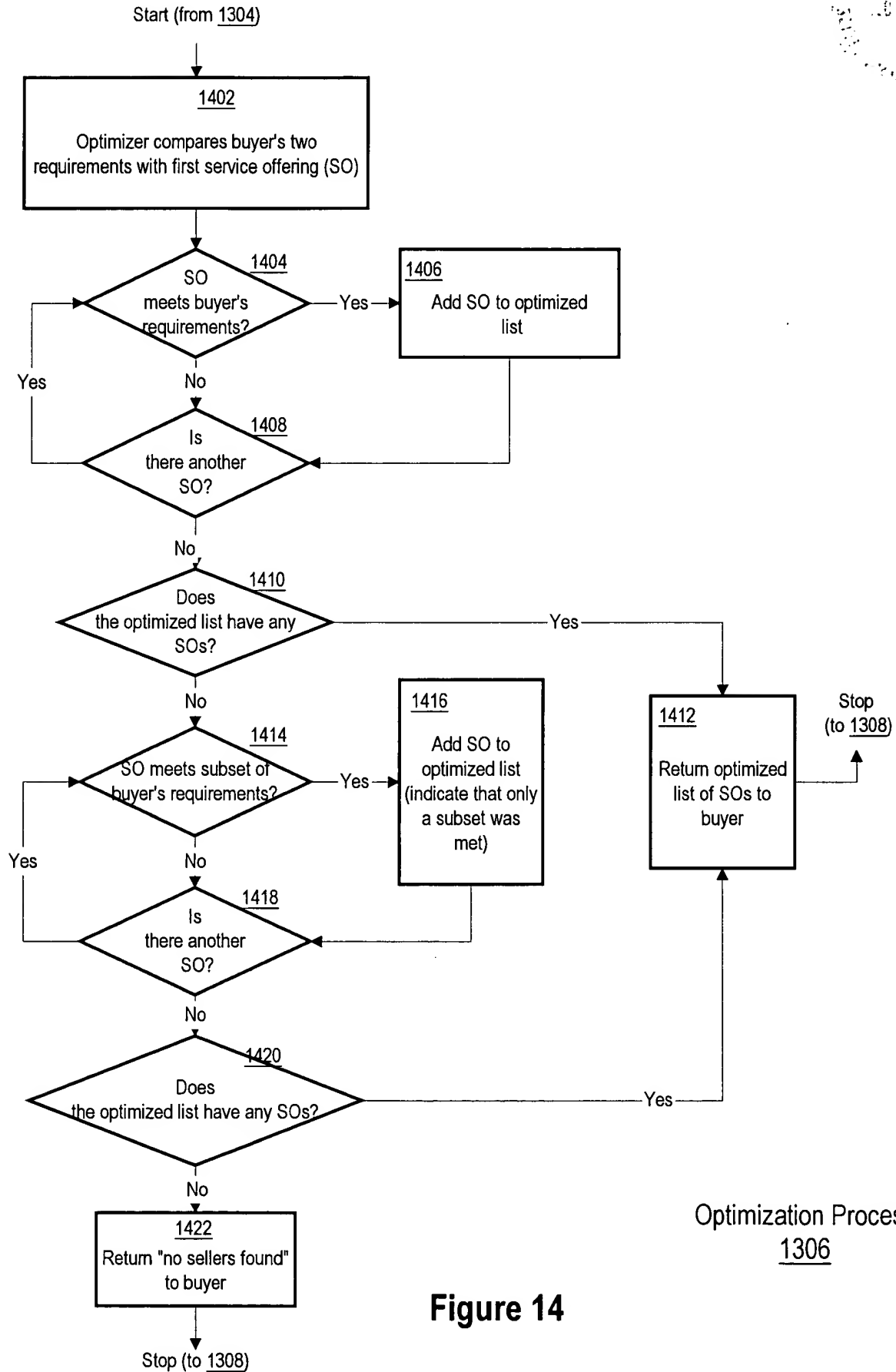


Figure 14

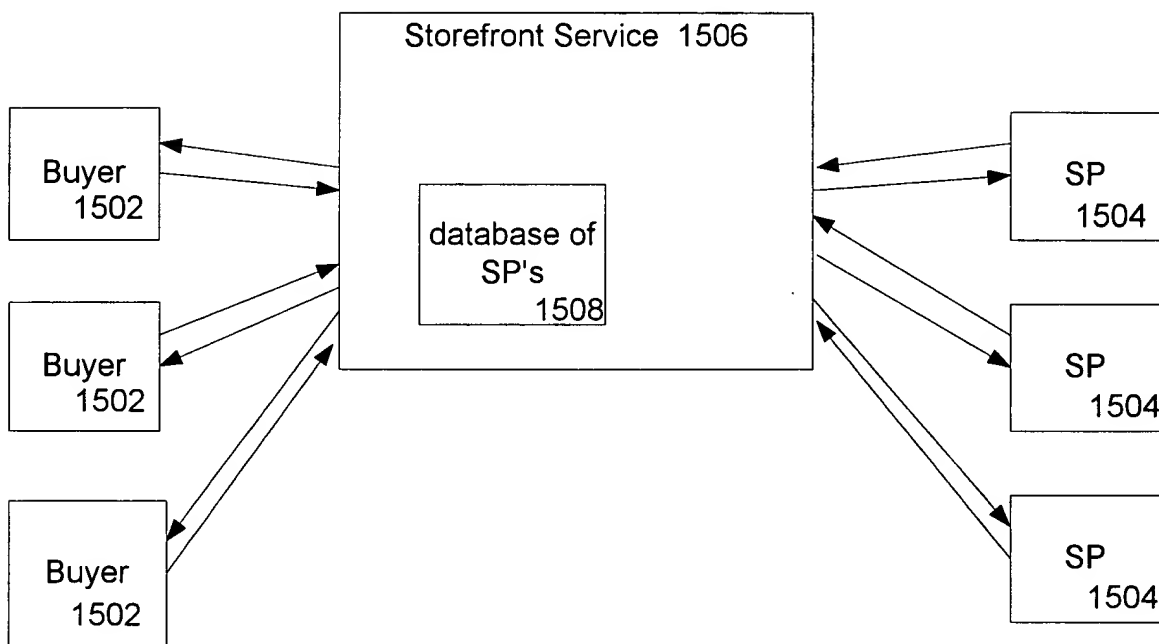


Figure 15

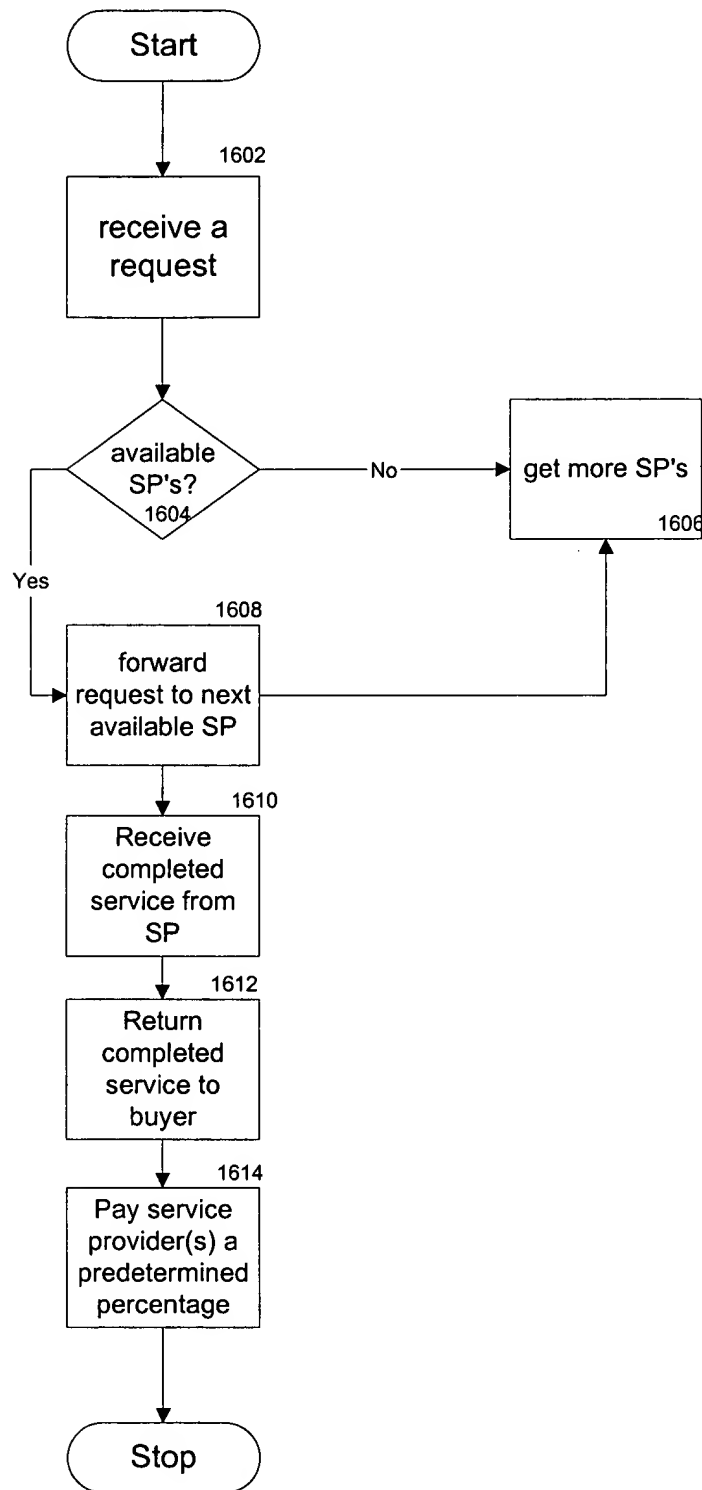


Figure 16

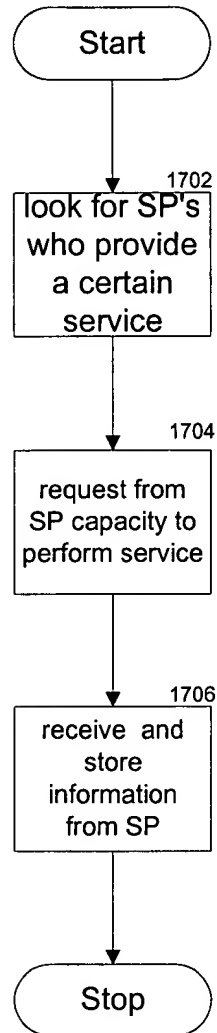


Figure 17

Search

Advanced

HOME

BUY SERVICES

PROVIDE SERVICES

COMMUNITY


GET HELP ?


Not Registered? [Join Now](#)


Have your Logo turned into a Flash Animation!

Upload your company logo, and an artist from eLance, the global services marketplace, will animate it, using Macromedia Flash. If your logo is not already in vector format, our artists can create a fully animated Flash logo, using your existing .jpg or .gif image.

This is an example of how Flash can add life to your logo. The variations are limitless – this is only one example.


Start by uploading your image below


You will receive an email from us when your animated logo is ready, within 72 hours


Click on the link in the email process to go to eLance.com and pick up your animation!

I am uploading the following format:

- 1802 ↗ ☐ .AI, .EPS, .CDR (you will be charged \$5*)
- ☒ .JPG, .GIF (you will be charged \$10*)

Upload Your Logo File
(select **Browse** to find the file on your computer)

- Only .ai .eps .cdr .gif or .jpg will be accepted for upload
- Only images smaller than 100kb in size will be accepted for upload

1804 ↗

Give special instructions to the artist about how you would like your animation done:
(ex: rotating clockwise, letters in a wave pattern, etc).

1806 ↗

1808 ↗

Give us your email address, so we can notify you when the animation is finished

You will be charged \$10.00 in order to convert your JPG or GIF into the optimal format for Flash.

1810 ↗

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Figure 18

Title: Storefront for an Electronic Marketplace for Services
Inventor: Beerud D. Sheth
S/N: 09/728,033

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[GET HELP ?](#)

Not Registered? [Join Now](#)

Is This the Image and Text You Want to Use?

If the following is correct click the submit button below. Otherwise, click the Back button on your browser and upload the correct image.

1902 — Upload Format: .JPG, .GIF (you will be charged \$10*)
1904 — Logo File: H:\Sweet/Pea::sNest.jpg
1906 — Instructions: rotating clockwise
1908 — Email Address: johndoe@company.com

— 1910

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Figure 19

Title: Storefront for an Electronic Marketplace for Services

Inventor: Beerud D. Sheth

S/N: 09/728,033

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Your flash animation will be ready soon

Within 72 hours, we'll send you a link to your completed flash animation. Contact Animations@company.com with any questions or comments.

In the meantime, check out all the other services available on company.com

2000 →

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Figure 20